**Company Name and Ticker: Name**

Company Logo

Industry: Email Address

Date: Action: / Price target / Upside

|  |  |
| --- | --- |
| **Overview*** Bullet point #1
* Bullet point #2
* Bullet point #3
* Bullet point #4
* Thesis / What Matters
1. Point 1
2. Point 2
3. Point 3
4. Point 4
5. Point 5

**[Price target recommendation and any other pertinent information]****Background / Situational Information*** Bullet point #1
* Bullet point #2
* Bullet point #3
* Bullet Point #4
* Bullet point # 5

**Key Management, Board and Shareholders*** CEO
* CFO/COO/etc
* Chairman of Board
* Management incentives
* Shareholder ownership
* Any other special information
 | **Financials and Key Metrics** |

**Investment Thesis**

1. Point 1

Supporting details Supporting details Supporting details Supporting details Supporting details Supporting details Supporting details Supporting details

1. Point 2

Supporting details

1. Point 3

…

**Valuation Analysis**

Overview of methodology and price target (output can be in appendix)

**Risks**

* Point #1 and mitigating factor
* Point #2 and mitigating factor
* Point #3 and mitigating factor

**Primary Research Sources**

* Source #1

**Appendix:**