**Company Name and Ticker: Name**

Company Logo

Industry: Email Address

Date: Action: / Price target / Upside

|  |  |
| --- | --- |
| **Overview**   * Bullet point #1 * Bullet point #2 * Bullet point #3 * Bullet point #4 * Thesis / What Matters  1. Point 1 2. Point 2 3. Point 3 4. Point 4 5. Point 5   **[Price target recommendation and any other pertinent information]**  **Background / Situational Information**   * Bullet point #1 * Bullet point #2 * Bullet point #3 * Bullet Point #4 * Bullet point # 5   **Key Management, Board and Shareholders**   * CEO * CFO/COO/etc * Chairman of Board * Management incentives * Shareholder ownership * Any other special information | **Financials and Key Metrics** |

**Investment Thesis**

1. Point 1

Supporting details Supporting details Supporting details Supporting details Supporting details Supporting details Supporting details Supporting details

1. Point 2

Supporting details

1. Point 3

…

**Valuation Analysis**

Overview of methodology and price target (output can be in appendix)

**Risks**

* Point #1 and mitigating factor
* Point #2 and mitigating factor
* Point #3 and mitigating factor

**Primary Research Sources**

* Source #1

**Appendix:**